Why Campaigners Are Saying 'Burger Off!'



Campaigners are telling porn-inspired burger chain, 'Randy's Burgers', to 'Burger Off'.

The protestors - led by One Billion Rising with representatives from Not Buying It, Women's Equality Party and Zero Option, took direct action against newly opened Sheffield's 'Randy's Burgers' in West One - have already received press attention during a stand off on Saturday 3rd Nov, with more actions planned.



The burger joint proudly displays a menu steeped in misogyny - promoting sexual violence and rape, including a burger named after accused rapist, Harvey Weinstein (now withdrawn). However, other delights remain such as "Fake Taxi" and "Casting Couch" burgers. Both of these are not only euphemisms for rape and sexual assault but are popular hardcore porn genres, something the burger place seems to personify with its XXX brand references to "hardcore", replete with a child-like Playboy-style logo.

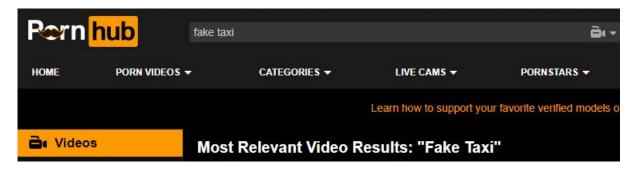
Given that hamburgers are popular with children and families (indeed there was a couple with a toddler tucking in during the protest) this 'hard core' association seems even more inappropriate.



A simple google search of "fake taxi driver" shows in graphic detail that this is no laughing matter. You are bombarded with case after case of women who have been raped by bogus taxi drivers (and, in some cases, legitimate ones).



Your search you will also expose an infestation of porn videos themed on 'taxi rapes' or 'casting couch assaults'



Fake taxi driver gets 78 years for raping passengers

https://www.washingtonexaminer.com/fake-taxi-driver-gets-78-years-for-raping-passe... ▼ 15 Mar 2013 - A District man who posed as a cabbie was sentenced to 78 years in prison for raping women who got into his fake taxi as passengers.

Brit student's horrific rape ordeal in Italy after getting into 'fake taxi ...

https://www.mirror.co.uk > News > UK News > Rape

14 May 2017 - A British student was raped in Italy after getting into a fake taxi, police have said. The 21-year-old woman was found "curled up with her head in ...

Ceri Linden: Suicide rape victim helps convict fake taxi driver from ... https://www.mirror.co.uk > News > UK News > Rape

30 Apr 2015 - Ceri, 20, overdosed on pills just five days after being raped by predatory taxi driver Masood Mansouri.

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'Fake taxi' rape charge man from Saltney gives evidence | The Leader www.leaderlive.co.uk/.../15951882.fake-taxi-rape-charge-man-from-saltney-gives-evi... ▼ 27 Apr 2015 - A MAN accused of pretending to be a taxi driver and raping a woman who later killed herself has taken to the stand in his own trial.

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Fake taxi sexual assault fake taxi driver accused of sexual assault of 17 year old girl in north ... The fake cab driver who attempted to rape a mother and hurt.

Fake taxi driver jailed for 11 years for rape | Meridian - ITV News

https://www.itv.com/news/meridian/.../fake-taxi-driver-jailed-for-11-years-for-rape/ >

11 Jul 2014 - Read the latest Meridian stories, Fake taxi driver jailed for 11 years for rape on ITV News,

Amongst reports of the rapes and kidnappings of women and girls by fake or even real taxi drivers the 2nd page of a google search returnss fake taxi rape porn.



Not into meat? Then fear not, you can still get your dose of male sexual entitlement with a shake called 10 Dolla lapdance. Vegan? Then you can select a 602 falafel dish. 602, for those not in the know, is (according to Urban dictionary) "any act of gay male sex." Men, it seems, are not considered meat but women are.

The depiction of women as meat is embedded throughout our culture. One such example is this notorious image which featured on the front cover of Hustler in 1978.

The representation of women as meat has seeped into food culture in a far more insidious way, as well documented by <u>Carol J Adams</u>, who has taken note of Randy's. The linking of

porn to food – such as constant referral to 'food porn' - seems particularly incongruent given that gagging, choking and vomiting (of women) is a mainstay now of pornography.



18 Retweets 27 Likes

The fact that the pervasive theme of Randy's is not considered remotely problematic by the manager is both cause and effect of the normalisation of sexual violence and violence against women.

Nikki Bond, of One Billion Rising and the protest's organiser said "I felt it was important to organise a protest and send a clear message to the Manager that sexual assault is not a joke. I'm appalled in an era of Me Too that anyone can think it's appropriate to name menu items that trivialise this behaviour."

Alison Boydell, of Not Buying It, said "it is estimated 85,000 women are raped every year and 400,000 are sexually assaulted. The impacts of sexual violence are far ranging and can lead to complex mental health conditions which can last for years and sometimes a lifetime. Such trivialisation of rape and sexual violence is unacceptable. We call on Randy's to get sexual violence off the menu and to Burger Off."



END

Further information: no@notbuyingit.org.uk